

Lateral Inspiration (LI)

Posted for [Lateral Inspiration \(LI\)](#) by [Deva](#) on January 5th 2011

Comprehensive branding strategies that explore the entire scope of creative and marcomm expertise, that's what we bring to your table to help you make your mark. With all the efforts a company puts in to market its products & services, it is imperative to give the products/services an identity that sets it apart from all others. This identity should come out in every communication the organization has – internal and external. LI's team of highly skilled designers and copywriters bring life to your brand thorough vibrant colors and appropriate message to send across media.