

Fanni Ann Label Collections

by Admin on August 23rd 2010



The Fanniann Label an excitingly different affordable exceptional quality designer clothes for real women is a collaboration of three independently skilled individuals with a similar Vision in mind.

Jane Henderson: Designer of the Fanniann Womenswear label Keith Henderson: Commercial Director and Business Leader. Michelle Byrne: Creative Assistant.

Regeneration Projects In addition to developing its high street retail business Jane has been working very closely with a number of London based regeneration enterprise councils, this collaboration is fundamental to one of Fanniann's founding principles.

"One of our greatest challenges is to bring designer wear into Regeneration Areas across London at accessible price points. This has proven to be a valuable experience and a steep learning curve for us"

We pride ourselves in using high quality cloth and manufacturing and working hard to keep our standards high but our price points accessible.

Our intention as a company We feel very passionate about inspiring the human race through creativity driven by integrity and innovation. We endeavour to search out likeminded individuals who think out of the box, respect everyone and actively care for our planet while bringing creative uniqueness to the market place and uplifting the human spirit. About Jane Henderson Jane Henderson founder of Fanniann had many creative jobs prior to founding the Fanniann label in 2005, not least as a drummer in an all girl band in the 90's. It was at this time that a trip to India galvanised her creative urge. Goa in the 1990s was full of creative people and great markets and Jane returned with a new determination to create the kind of clothes she loved and didn't seem to be out there. Following 6 years of training in Fashion Design and Pattern-cutting, Jane emerged with Distinction and prestigious awards in 2002.

A period of individually made designs sold to local boutiques followed and, though Jane wanted to move things up a notch. It wasn't until her entrepreneurial brother Keith came in as mentor that her dream could be realised. With Keith as Business Manager and childhood friend Michelle as Creative Director, the Fanniann label was born in 2005. Fashion Enter Unit 2 Central Shopping Centre

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Frivolitease Huttons Unit 3 Putney Exchange, Putney High Street

London, SW15 1TW Tel: 02087850181 The Gift Studio 8

Swan Yard, Cirencester, Gloucestershire, GL7 2NH Tel: 01285643425

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